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Company fined \$1,600 for fraudulent expiry date-marking

GoPurpose Inc. Pte Ltd was fined \$1,600 by the Court today for selling prepacked food products that were labelled with tampered expiry date-markings.

- In June 2018, the Agri-Food & Veterinary Authority (AVA) received feedback that GoPurpose Inc. Pte Ltd was suspected to have sold Chaga Health pre-packed food products beyond their recommended expiry dates.
- 3 Subsequent investigations revealed that GoPurpose Inc. Pte Ltd had replaced the original expiry date-markings on the food products with new expiry date-markings that were beyond the manufacturer's recommended expiry date.



Caption: Several pre-packed food products that had been affixed with tampered expiry date-markings. (*Photo: AVA*)

- AVA takes a serious view of false and inaccurate labelling of food. All prepacked food products for sale in Singapore must be labelled according to the general labelling requirements of the Singapore Food Regulations. Accurate date-marking of expiry dates for products is important as products after their expiry dates might have deteriorated in quality.
- 5 Under the Singapore Food Regulations, any person who commits the offence is liable to a maximum fine of \$1,000 for first conviction, and in the case of a second or subsequent conviction, to a fine not exceeding \$2,000.

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