

## **MEDIA RELEASE**

## SFA recalls My Mum's Cookies Premium Mao Shan Wang Snowskin Mooncake (Vegan) due to presence of *E.Coli*

The Singapore Food Agency (SFA) has detected *Escherichia coli (E. Coli)*, at levels exceeding the microbial limits for Ready-To-Eat (RTE) food stated in the Singapore Food Regulations, in My Mum's Cookies Premium Mao Shan Wang Snowskin Mooncake (Vegan).

- 2 As a precautionary measure, SFA has directed the importer, Easy Mix Pte. Ltd, to recall the implicated product. The recall is ongoing.
- 3 Under the Singapore Food Regulations, a person must not import, sell, manufacture or produce for sale, any article of RTE food that does not comply with any relevant microbiological standard specified in the Eleventh Schedule.
- *E. coli* is a bacteria that is normally found in the intestines of people and animals. While most species of *E. coli* are harmless, some types can cause diarrhoea, stomach pain, cramps and fever. Vulnerable individuals with weakened immune systems may experience more severe symptoms. Foodborne pathogens like *E. coli* can be introduced during the production process when cross-contamination occurs, particularly when good hand hygiene is not practised.
- 5 Consumers who have purchased the affected product should not consume it. Those that have consumed the implicated product and have concerns about their health should seek medical advice. Consumers can contact their point of purchase for enquiries.
- 6 More information on the safety of mooncakes can be found here: <a href="https://www.sfa.gov.sg/food-information/risk-at-a-glance/safety-of-mooncakes">https://www.sfa.gov.sg/food-information/risk-at-a-glance/safety-of-mooncakes</a>



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Details of the product are as follows:

## Implicated Product

Product name: My Mum's Cookies Premium Mao Shan Wang Snowskin Mooncake (Vegan)

"Batch number: 23GBB-400 Best Before Date: 31 December 2022"

Country of origin: Malaysia

Importer: Easy Mix Pte Ltd



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